



# SPONSORSHIP OPPORTUNITIES

The Kootenay Ice are proud to partner with businesses and individuals across the East and West Kootenays as well as the remainder of BC and as far as Whitehorse, Yukon. We are a non-profit team that is currently parent-funded but looking to find community businesses and individuals to partner with. Supporting the Ice is an investment in community good will, not to mention the exposure your company will enjoy.

## What your Funds Support

- Travel and Accommodations
- Nutritious Meals
- Enrolment support to make it affordable for these elite athletes
- Additional equipment including medical, off-ice, fitness, player analysis, ...
- Much, much more.

## What you Should Know

The Kootenay Ice is a regional major midget team that draw players. These athletes not only give 100% on the ice but also in the classroom and throughout their community. They represent the Kootenays throughout our province and aspire to reach the highest level of hockey attainable.

### PREMIER SPONSORSHIP - \$1000

- Full page ad in the team program, inside front or back cover (15 home game Wild, 20 home game Ice)
- Sponsor's logo on team website on HOME page **and** under Premier Sponsorship with link to company website and social media
- Sponsor mentioned on all webcast & home games as a Premier Sponsor.
- Sponsor spot on banner showcased at all home games and team events (sized as Premier Sponsorship)  
*(only 2 per season available)*

### FIRST STAR SPONSORSHIP - \$500

- Half page ad in the team program (15 home game Wild, 20 home game Ice)
- Sponsor's logo on team website's scrolling BANNER and under First Star Sponsorship with link to company website and social media
- Sponsor mentioned on all webcast & home games as a First Star Sponsor.
- Sponsor spot on banner showcased at all home games and team events (sized as First Star Sponsorship)

### SECOND STAR SPONSORSHIP - \$250

- Quarter page ad in the team program (15 home game Wild, 20 home game Ice)
- Sponsor's logo on sponsorship page on team website under Second Star Sponsorship
- Sponsor mentioned in all webcast & home games as a Second Star Sponsor.
- Sponsor spot on banner showcased

### THIRD STAR SPONSORSHIP - \$100

- Eighth page ad in season program (15 home game Wild, 20 home game Ice)
- Logo on sponsorship page on website under Third Star Sponsorship
- Sponsor spot on banner showcased at all home games and team events (sized as Third Star Sponsorship)

# CORPORATE SPONSORSHIP AGREEMENT KOOTENAY ICE - 2017/18 SEASON

Company: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP PACKAGE

- Premier (\$1000)
- First Star (\$500)
- Second Star (\$250)
- Third Star (\$100)

PLEASE EMAIL A COPY OF YOUR LOGO TO  
[dwaterstreet@sd20.bc.ca](mailto:dwaterstreet@sd20.bc.ca).

THIS WILL BE THE LOGO TO BE USED IN THE  
PROGRAM, ON THE WEBSITE AND ON OUR  
SPONSORSHIP BANNER.

**TOTAL AMOUNT DUE \$** \_\_\_\_\_

## PAYMENT INFORMATION

- Make cheques out to **"Kootenay Major Midget"**
- E-transfer funds to [dwaterstreet@sd20.bc.ca](mailto:dwaterstreet@sd20.bc.ca)



Return forms to Kootenay Major Midget  
c/o Dara Waterstreet  
Box 51  
Fruitvale, BC V0G 1L0

or scan and email to [dwaterstreet@sd20.bc.ca](mailto:dwaterstreet@sd20.bc.ca)

PLAYER'S NAME \_\_\_\_\_